



UK Additional Regionals

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Scratch and Sniff fun with Matilda on screen

FILM

Preston's They Eat Culture are kick starting their season of 'Roald Dahl on Film' screenings with the fabulous Matilda at an exciting Scratch and Sniff event at The Continental tomorrow.

Matilda is the tale of an extraordinary little girl with magical powers, her horrible parents, a kindly teacher and a monstrous headmistress.

Those who do wrong must be taught a lesson, and Matilda decides to teach the erring adults that every child is extra-special, and that wicked people will always be punished.

Inspired by Roald Dahl's classic children's book, this movie adaptation by director and actor Danny DeVito also stars Mara Wilson as Matilda, Rhea Perlman, Pam Ferris and Embeth Davidtz.

This year, 2016, celebrates the 20th anniversary of this much-loved family film with a newly restored print, coinciding with the Roald Dahl 100 celebrations marking 100 years since the birth of one of the world's greatest children's storytellers.

Audience members will each receive a scratch card overlaid with 10 encapsulated odours, and will be prompted at key scenes throughout the film to break the gel coating and inhale the associated aroma.

These remain a surprise

until the screening, but for Matilda will include the likes of fresh pancakes, chocolate cake, exploding television set and stinky fish paste sandwiches!

The film is showing tomorrow at 2pm.

Tickets are £3 each or £10 for a family of four and can be bought in advance at <http://www.seetickets.com/tour/roald-dahl-on-film-with-cinema-around-the-corner>

Read more about the Roald Dahl on Film Season at: <http://theyeatculture.org/current/roald-dahl-on-film/>

A2 limited edition poster to give away with them.

They will be picking the winners and notifying them by 5pm tonight (Friday).



WIN

A ticket and screen printed poster giveaway!

Want a chance to win a pair of free tickets and screen printed poster?

All you need to do is Like or share TheyEatCulture's post on Facebook or Twitter to be in with a chance.

They have two sets of two tickets, with a lovely screen printed